Sara Vinciguerra

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Personal Statement

Experienced Health Policy Manager and Institutional Communication expert with over 20 years of experience in both public institutions and private companies. Strong strategic thinking, decision-making, and tactical skills to develop policies and strategies. Proven ability to coordinate internal teams and manage institutional stakeholders. Legal background.

Work Experience

Head of Corporate Affairs, Italy

Boehringer Ingelheim - Milan/Rome | 2020 - Present

- Direct report to the Boehringer Italy President and member of the Board of Directors.
- Responsible for internal and external communication and government affairs.
- Member of the Global Extended Corporate Affairs Leadership Team, Local Compliance Committee, and Local Crisis Leadership Team.
- Leading a team of 6 professionals.

Head of Government Affairs

Roche Italy - Milan/Rome | 2016 - 2020

- Developed and managed relationships with Parliament, Government, Trade Associations, Embassies, and the Vatican.
- Enhanced company credibility and ensured strategic institutional alignment.
- Defined institutional strategy and handled crisis management.
- Monitored legislative and regulatory policies impacting business.
- Led the 'One Roche' project, aligning Pharma, Diabetes, and Diagnostics institutional positioning.

Communication Consultant

Ministry of Labor - Rome | 2015 - 2018

- Appointed by the Minister.
- Planned and executed promotional campaigns to improve Third sector awareness.
- Organized public events involving high-profile stakeholders.

Head of Institutional Affairs & Patient Advocacy

Sanofi - Milan/Rome | 2007 - 2016

- Developed institutional strategies in alignment with corporate goals.
- Built and managed relationships with patient associations to raise awareness on key health issues.
- Monitored healthcare policies and regulatory developments impacting business.

Legislative Consultant

Italian Parliament - Rome | 2004 - 2015

- Provided legislative consultancy to Senators and Deputies, particularly in the Health,
 Labor, and Finance Committees.
- Drafted laws, amendments, and legislative and no legislative acts.
- Organized press conferences, institutional events, and electoral campaigns.
- Managed a team of 3 professionals from 2007.

Legal Consultant

Rome, Padua, L'Aquila | 2006 - 2009

- Evaluated Applied Research Project proposals for the Abruzzo Region.
- Managed the 'Green Line Smoke SOS' program for the Italian League for the Fight Against Cancer (LILT).

Education & Training

- Coach Course 2024 ongoing
- Economic and Health Processes, Drug Policies Luiss Business School, 2015
- Training in Communications & Institutional Relations Reti Consultant Agency, 2010
- Training in Legislative Drafting & Policy Tools Senate of the Italian Republic, 2005-2008
- Specialization in Legal Professions Sapienza University, 2001-2003
- Notary School Anselmo Anselmi, 2001-2002
- Law Degree University of Urbino, 2001

Key Skills

- Strategic Thinking Expertise in defining corporate and institutional strategies.
- Public Affairs & Advocacy Strong experience in managing institutional relations.
- Corporate and Institutional Communications Skilled in both internal and external communication.
- Third Sector Communications Skilled in Third sector advocacy and communication
- Crisis Management Experienced in handling corporate crises and emergencies.

- Stakeholder Engagement Building strategic relationships with institutions and associations.
- Legislative & Policy Analysis Deep understanding of regulatory and legislative processes.

Publications & Teaching

- Co-editor of 'Professione Volontario', published by Rubettino.
- Editor of issue no. 95 'Il valore del tempo nell'orologio della salute' published by 'L'Arco di Giano'.
- Lecturer at LIUC, LUISS, Bocconi, and Padua Universities on corporate lobbying activities.

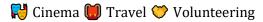
Professional Memberships & Leadership

- Co-founder of 'Donne Leader in Sanità'. Associazione | Donne Leader in Sanità
- Head of Communication at 'Terzjus Third Sector Foundation'. <u>Fondazione Terzjus</u> ETS - terzjus.it
- Honorary President of ELSA Urbino (European Law Students' Association).

Languages

ıт Italian – Native вв English – Intermediate

Hobbies & Interests



Inspirational Quote

"I've missed more than 9000 shots in my career. I've lost almost 300 games. 26 times, I've been trusted to take the game-winning shot and missed. I've failed over and over again in my life. And that is why I succeed." – Michael Jordan